



**ISLANDS OFFICIAL  
NATIONAL POTATO MONTH  
INSTAGRAM AND FACEBOOK CONTEST**

It's National Potato Month. Win free Cheddar Fries for a year!\*

**OFFICIAL RULES**

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCE OF WINNING.

- 1) HOW TO ENTER:** An Instagram or Facebook account is required to enter (accounts are free).
  - a. On Instagram, tag a friend to our 9/1 National Potato Month photo on @IslandsBurgers (the "Contest") to be entered into the contest. You will receive additional entries for each additional friend you tag (up to five entries per person). You must become a follower of @IslandsBurgers Instagram account. You can unfollow @IslandsBurgers once the Promotion Period and the notification period has ended.
  - b. On Facebook, comment on our 9/1 National Potato Month photo on @IslandsRestaurants (the "Contest") telling us how you like your Cheddar Fries to be entered into the contest. You will receive additional entries for each additional friend you tag (up to five entries per person). You must become a follower of @IslandsRestaurants Facebook Brand account. You can unfollow @IslandsRestaurants once the Promotion Period and the notification period has ended.
  
- 2) PROMOTION PERIOD:** September 1, 2018 at 12:00 A.M. through September 30, 2018 at 11:59 P.M. (PDT).
  
- 3) \*PRIZE:** One \$600 Islands Fine Burgers & Drinks® gift card will be awarded to an Instagram and Facebook participant after the Promotion Period. One Prize winner on Facebook and Instagram will be chosen at random from all eligible entries received during the Promotion Period. The gift card is not redeemable for cash or exchangeable for any other prize.
  
- 4) GENERAL INFORMATION:**
  - ISLANDS RESTAURANTS, L.P. ("Islands") is the official timekeeper.
  - Odds of winning will depend on the number of entries received.
  - Winner will be chosen at random.
  
- 5) ELIGIBILITY:**
  - You must be at least eighteen (18) years of age, or the legal age of majority in your state, as of the date of entry, and you must be a legal resident of the fifty (50) United States or Washington, DC.

- The Contest is solely sponsored by Islands. **The Contest is not sponsored, administered or endorsed by INSTAGRAM or FACEBOOK (the “Media Entities”).** Void where prohibited.
- 6) PARTICIPANTS:** By your participation in the Contest, you agree to be bound by all rules related to the Contest, and (a) your submission does not infringe on any other person's rights, copyrights, or trademarks, and (b) you agree that Sponsor and the Media Entities shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Contest or any Contest-related activity, or from entrants’ acceptance, receipt, possession and/or use or misuse of any prize.
- 7) RESTRICTIONS:**
- Employees, officers, and directors (including immediate family members, spouses, parents, children, siblings, and their respective spouses) of Islands are not eligible to participate in the Contest.
  - To be eligible, the entry must not be obscene, indecent, or otherwise offensive (as determined by Islands); must not defame or invade the publicity or privacy rights of any person, living or deceased; infringe, violate or misappropriate any person’s or entity’s personal or proprietary rights; be owned by a third-party and/or be subject to any restriction or right that would in any way limit Islands’ right to use the entry as permitted under these Contest Rules; and must adhere to the Instagram Terms of Use set forth at <http://instagram.com/about/legal/terms/>.
  - Failure to comply with these rules, as determined by Islands in its sole discretion, is grounds for automatic disqualification from the Contest. Islands reserves the right in its sole discretion to disqualify any individual suspected of tampering with the entry process or the operation of the Contest.
  - The Contest is subject to all applicable federal, state and local laws, rules, and regulations. ANY ATTEMPT BY A USER OR ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND COSTS (INCLUDING WITHOUT LIMITATION, ATTORNEYS’ FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.
- 8) NOTIFICATION:** The potential winner will be notified via Instagram and Facebook within forty-eight (48) hours of the end of the promotion period. The winners will be required to privately provide his or her name, address, age, and other personal information necessary to receive the Prize. The potential winner may be required to verify ownership of the winning Instagram or Facebook account. The potential winner must respond to Islands within two (2) days of being declared a potential winner. Failure to respond within two (2) days may result in the potential winner being disqualified and an alternate winner selected. A prize will not be awarded until all such properly executed forms are returned. All federal, state, local, or other tax liabilities, including but not limited to income taxes or like amounts in connection with a Winner’s award, acceptance, or use of a prize arising from this Contest will be the sole responsibility of the Winner. An IRS Form 1099 will be issued in the name of the Winner for the actual value of the prize received. Winner must provide his or her Social Security Number in accordance with Internal

Revenue Service regulations. The IRS Form 1099 will be issued for the calendar year in which the prize was delivered and fulfilled.

**9) GOVERNING LAW/VENUE:** The laws of the State of California, USA apply to and govern this Contest. By entering the Contest, Entrants hereby submit to the jurisdiction and venue of the federal and state courts located in San Diego County, California, United States and waive the right to have disputes arising out of the subject matter hereof adjudicated in any other forum.

**10) SPONSOR:** Islands Restaurants, L.P., 5750 Fleet Street, Suite 120, Carlsbad, CA 92008.